



NEWS LETTER

MONTHLY NEWS LETTER OF BULK DRUG MANUFACTURERS ASSOCIATION (INDIA)

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October / November, 2009

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BALAJI AMINES LTD. LAUNCHES

'BOLIDONE' (PVP K-30) – IP / BP/ USP IN ITS NEW MANUFACTURING FACILITY

BAL has announced commercial production of a niche product Polyvinyl Pyrrolidone (PVP K-30), under the brand name **“BOLIDONE”**. Balaji Amines Ltd is known for its innovation to indigenously produce high-tech products and launching them as import substitutes. The company has built its state-of-the-art facility to produce 'Bolidone' in Chincholi MIDC area in Solapur, spreaded in 40 acres land. The product PVP K-30 is an ingredient binder for granules & tablets, used in many pharmaceutical formulations. Presently the market for this product is ruled by ISP & BASF around the world apart from China. It is learned from the sources, that Balaji has an advantage of in-house raw-materials right from GBL (GAMMA-BUTYROLACTONE), 2P (2-PYRROLIDONE), to PVPK-30. The capacity of the plant is around 1200 M.T. per annum.

As of now India is a net importer for this product. According to sources Balaji will be in a position to export this product after catering the domestic requirement. When contacted the sources, it is informed that the facilities created are meant for CGMP/EGMP/USFDA.

This is the 6th product in Balaji's basket in two years period, which has broken the monopoly of global leaders like BASF & ISP in India like NMP, NEP, Morpholine, 2-P, GBL, PVPK-30. Till recent all these products were imported to India which are now being exported around the world.

This product may add around Rs. 500 Millions to the top line of Balaji. We from BDMA (India) congratulate the Balaji Amines Ltd. for making India net exporter country from the importer country for these products and we wish them all the best.



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Launching BOLIDONE (PVP K-30) - IP / BP / USP

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Day 1	Ignition Inspiration Initiation	Over 300 Senior delegates from the World of Management including: Chairmen, Presidents, CEO's, MD's, CXO's, PRO's, Strategic Advisors, Founders, Entrepreneurs etc. <ul style="list-style-type: none"> • Prof. Paul Anastas, Centre for Green Chemistry & Green Engineering at Yale, USA • Dr. Joe Armstrong, Merck Research Laboratories • Dr. Bob Peoples, American Chemical Society - Green Chemistry Institute (ACS-GCS), USA • Industrial Case Studies from Tata Groups, Dr. Reddys etc.
Day 2	Identification Invention Innovation	Senior delegates from the World of R&D: Technical Directors, R & D Managers, Vice Presidents, CTO's, CXO's, Chief Scientists, Consultants, Advisors etc. <ul style="list-style-type: none"> • Dr. John Warner, Warner Babcock Institute for Green Chemistry, USA • Dr. Mark Dorfman, Bio-Mimicry Guild • Prof. G.D. Yadav, Director, ICT, India • Dr. Rajendra Varma, Environment Protection Agency, USA
Day 3	Implementation Industrialisation Impact	Senior delegates from the World of Operation & Production: Process, Production & Operation Managers, General Managers, CXO's, Directors etc. <ul style="list-style-type: none"> • Dr. Pierre Woehl, Research Associate at Corning Inc., USA • Dr. Amy Canon, Beyond Benign, USA • Dr. Kira Matus, Harvard University, USA • Industrial Case studies from Jubilant Organosys, Aptuit Laurus etc.

The distribution of participants at IGCW-2009 will comprise 50% Indian Industries, 20% International Industries, 10% Associations & Societal Bodies, 10% Academia & Research Institutes, 5% Students and 5% Invitees.

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Media Partners:

- Speciality Chemicals Magazine - DMG World Media, UK
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- Green Chemistry Letters and Reviews Journal, USA

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For further details please contact:

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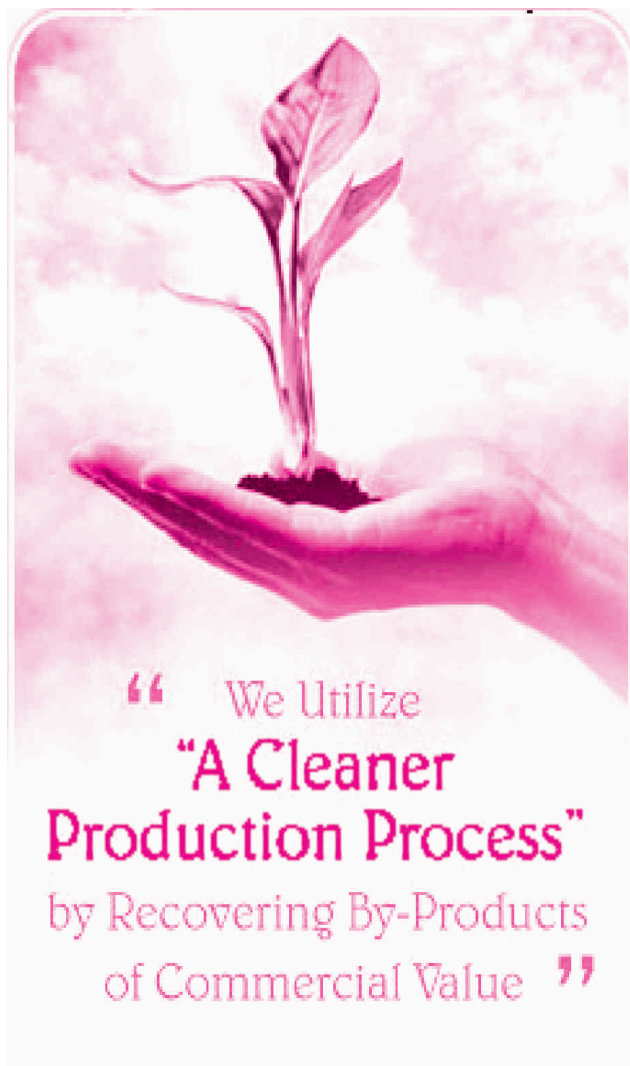
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